### JUN 2 2 2005

PTO/SB/21 (09-04)

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			Application Number	er	09/498,515	
TRANSMITTAL FORM			Confirmation Number		8911	
					02/04/2000	
			Filing Date		Howard G. Pa	ine
			First Named Inven	itor		
(to be used for all correspondence after Initial filing)			Art Unit		3622	
			Examiner Name		Yehdega Ret	ta
Total Number of Pages in This Submission 10			Attorney Docket N	lumber	1285	
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					Appeal Communication to Board	
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### Practitioner's Docket No. 1285

Patent

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Howard G. Page

Application No.: 09/498,515

Group No.: 3622

Filed: February 4, 2000

Examiner: Yehdega Retta

For: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

#### Response to Office Action

#### Introductory Comments

In response to the Office Action dated May 27, 2005, reconsideration is respectfully requested. The entire claim set of the application is included.